



# KIM NIELSEN

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CV/Portfolio: [www.kimnielsen.org](http://www.kimnielsen.org)

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## PROFILE

With over 14 years of experience in creative strategy and visual communication, I've worked across film and communications in Denmark and abroad. I've developed visual identities, led strategic campaigns, and driven socially impactful projects. As an NGO leader in one of Denmark's most challenged areas, I've built communities and promoted democratic development. I'm also the co-founder of Eyebombing, a global street-art movement, and an adept communicator, skilled in crafting compelling narratives.

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## PROFESSIONAL EXPERIENCE

**Respekt.ngo (Nonprofit institution)**  
*Founder/leader*

**Jan. 2019 – Present**  
*Odense*

- A pioneering NGO established in one of Denmark's most socio-economically challenged areas, serving as a cultural center and democratic platform.
  - Demonstrated exceptional skills in diplomacy, communication and crisis handling(during Covid-19).
  - Developed a platform that serves as a cultural center, youth community, and communal kitchen.
  - Secured substantial grants and funding, including the largest single grant awarded to the area in the last 10 years.
  - Spearheaded policy advocacy, contributing to discussions on local housing and social policies.
  - Achieved substantial growth, from 0 to over 450+ activities annually, leading the project to a mature stage.
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**Din Jurist (Legislation, Your Lawyer)**  
*Founding partner - Communication & Design lead*

**January, 2017 - January, 2019**  
*Odense*

- Co-founded a law firm specializing in social security law for underrepresented communities.
  - Designed the firm's branding and website to enhance client accessibility and engagement.
  - Led digital transformation, implementing modern technology for streamlined client services.
  - Managed marketing campaigns, including Google Ads, SEO, and social media strategy.
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**Welltrado (Fintech)**  
*Founding partner - Design lead - CCO*

**January, 2016 - January, 2019**  
*Remote*

- A global P2P Lending Fintech aggregator, winner of multiple awards, including recognition by Google Startups
- Co-founded and led strategic design and branding for a startup with between 6-12 people. (very on/off)
- Responsible for creative communication decisions, white paper co-writing, and presentation decks. etc.
- Won 1st place at the d10e conference, securing both audience and judges' awards, earned 2nd place at Rietumu Bank's Baltic Fintech competition

## **Eyebombing (Global Art Movement)**

**2010 – Present**

*Co-creator, Strategist & Viral Campaign Lead*

*Remote*

- Co-created eyebombing, a viral global art movement that involves placing googly eyes on public objects to humanize urban spaces.
  - Led the viral spread of the movement through targeted outreach to key blogs and media, securing coverage in BBC, Good Morning America, Oprah's Blog, and 100+ international outlets.
  - Adopted by teachers and educators worldwide to foster creativity, empathy, and critical thinking in students.
  - Built a global community of 150,000+ participants, driving its growth as a creative and educational movement.
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## **Colorspace (Own company)**

**January, 2012 - January, 2023**

*Freelance Motion Designer/Graphic Designer/Social Media Strategist*

*Odense*

- Led creative efforts in collaboration with Cosmographic and agencies such as STV, for high-profile campaigns like the Danish Industry, Intersport, Bygma, Dit Apotek. Børsen, Coca Cola etc.
  - Co-created cases for major clients, including Odense Zoo and government entities.
  - Provided broad creative services, including design, web, and social media, for Dan Mark Ejendomme.
  - Motion designer/colorgrader for F-film, contributing to blockbuster Blå Mænd and colorgrading DR's Politiskolen.
  - Delivered consistent creative output under tight deadlines, ensuring client satisfaction across multiple industries.
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## **SKILLS**

Graphic Design  
Motion Design  
Concept Development  
Animation

Project Management  
Strategy  
Creative Direction  
Client Relations

Press Handling  
Social Media  
Web Design/CMS/UX  
Marketing

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## **EDUCATION**

### **Designskolen Kolding**

**2001 - 2005**

Department of Communication. Studied Graphic Design / Interactive Media

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**Interests:** Vice Chair of SF Odense, Chair of Røde Sol, Artist (19k followers on Instagram), avid film enthusiast, robotics, CNC, laser cutting, creativity in all it's forms - and walks to clear the mind!